

**Colorado Independent Legislative Redistricting Commission
Public Comment and Outreach Standing Subcommittee**

**April 5, 2021 – 5:00pm
Virtual Meeting**

Attendance:

Barry	X
Greenidge	X
Hass	X
McReynolds	E
Schepper	X

The meeting was called to order by: Commissioner Schepper

This report was prepared by: Julia Jackson

5:05 PM – Commissioner Schepper called the meeting to order and discussed using best practices from other commissions. She questioned Julia Jackson, Colorado Independent Redistricting Commissions Staff, about budget and staff responsibilities.

5:10 PM – Staff discussed their capacity to promote the commissions and their meetings. Commissioner Hass offered suggestions.

5:15 PM – Ms. Jackson showed the subcommittee the public comment opportunities and outreach work on the commissions' website. Jeremiah Barry, Colorado Independent Redistricting Commissions Staff, commented on the prior Reapportionment Commission and their public comment process.

5:23 PM – Commissioner Schepper discussed her public outreach in Routt County, including a newsletter and social media channels. She noted the importance of being the source of information instead of relying on press.

5:26 PM – Commissioner Schepper suggested that the commission have a clear media policy, differentiating between individual commissioner opinions and speaking for the whole commission. She suggested that commissioners speak at existing meetings also.

5:31 PM – Commissioner Barry suggested that there be a formal communications plan put in place by the subcommittee.

5:34 PM – Commissioner Greenidge noted that the subcommittee could look for information on communities of interest beyond what is submitted as comments, using existing data and boundaries. Commissioner Barry noted that people will need to be given more information distinguishing between congressional and legislative districts. She suggested that some resources be provided as talking points or a slide deck that the commissioners can use.

5:38 PM – Commissioner Schepper discussed the subcommittee's next steps, starting a memo on public engagement and communications strategy. She asked technical questions of staff and their capacity.

5:43 PM – Commissioner Hass requested that the subcommittee report back to the commission about the press plan and talking points for commissioners. The subcommittee discussed other next steps.

5:48 PM – The subcommittee adjourned.